**2015 Strengths, Opportunities, Aspirations, Results (SOAR) Analysis**

**Strengths**

NIGP Columbia Chapter is:

* A very active organization, with member involvement, and energetic volunteers.
* An innovative chapter
* Good to its membership, by providing networking, sending out group communications, and providing leadership
* A chapter with high quality people, a divisive group of people whose members get along well together
* A great collective of public procurement entities
* A source of Contractor knowledge
* Known for making resources available for member professional development
* Providing opportunities to learn from others, local trainings, education that assists members in their jobs and careers, and mentoring opportunities

**Opportunities**

NIGP Columbia Chapter can grow by:

* Encouraging more member involvement
* Demonstrating flexibility in member involvement with the chapter
* Recruiting younger members
* Recruiting more members from the Educational institutions
* Recruiting members outside chapter by educating potential members about career opportunities in public procurement
* Promoting additional cooperative contract opportunities
* Providing additional networking, and training opportunities
* Revitalizing the Reverse Vendor Trade Show (RVTS)
* Demonstrating the nearly unlimited, ways to get involved and volunteer
* Promoting participation on board as a good opportunity
* Making it easy to contribute to the Chapter
* Continuing to provide job and career training, continuing education, & mentoring opportunities

**Aspirations**

NIGP Columbia Chapter’s goals are to:

* Lead in innovation
* Provide stability in professional involvement
* Provide opportunities for positions in the chapter that directly relate to recertification requirements of the UPPCC
* Investigate the possibility of creating a joint purchasing opportunity for the whole chapter
* Grow its membership
* Provide more scholarship opportunities
* Encourage even more active membership and volunteerism
* Increase membership certification percentage, and have more member with their CPPB and CPPO
* Increase the impact of the chapter on community
* Continue improving its website, and promote better utilization of its website
* Increase attendance at general meetings and other Chapter gatherings
* Strive for greater diversity in its membership
* Address current issues

**Results**

NIGP Columbia Chapter will use the following metrics to track its progress:

* The chapter’s national presence, and involvement with NIGP national.
* The number of chapter members
* The number of general meeting attendees
* The number of volunteers
* The number of nominations for each board position
* Scholarship dollars available
* The percentage of members with a CPPB or CPPO and who have recertified
* The number of members involved in chapter activities
* The variety of ideas presented, when ideas are needed

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