













Eco-Labels Commonly Used in the United States

These eco-labels are the most commonly used/referenced in the U.S. and reflect the following criteria:

- 1 Eco-label standard contains very specific, verifiable criteria with clear and consistent meaning
- 2 Eco-label standard represents leading criteria (better than the status quo)
- 3 Eco-label standard was developed and is managed by an independent third-party
- 4 Eco-label standard development process was transparent and involved broad, public stakeholder participation
- 5 Eco-label standard and development materials are publicly available

| Eco-Label Name | Focus Area | Products Covered | Logo |
|--|------------------------------------|--|---|
| Ecologo | Variety | Cleaning products, furniture, automotive, printing products, building materials, and much more! |  |
| Energy Star | Energy Efficiency | Variety - appliances, building materials, computers & electronics, lighting & fans, heating/cooling, water heaters, food service equip |  |
| EPEAT | Electronics | Laptops, desktops, monitors, workstations, thin clients |  |
| Fair Trade | Fair Labor Conditions, Agriculture | Food (notably coffee, chocolate), flowers |  |
| Food Alliance | Agriculture | Food |  |
| Forest Stewardship Council (FSC) | Responsible Forestry | Wood products - lumber, paper products, finished goods, other building materials |  |

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|--------------------------------|--|---|--|
| Green-e | Renewable Energy & Greenhouse Gas Reductions | Renewable energy, carbon offsets |  |
| Greenguard | Indoor Air Quality | Furniture, cabinetry, adhesives, countertops, insulation, bedding, paints, textiles, panels, and more! |  |
| Green Seal | Variety | Cleaning products, cleaning services, paints & coatings, recycled latex paint, janitorial paper products, printing paper, food service packaging, lodging |  |
| LEED | Green Building | Buildings: new construction, commercial interiors, existing buildings - operations & maintenance, retail, residential, schools, neighborhoods, core & shell |  |
| Organic (USDA) | Agriculture | Food, agricultural products (such as cotton) |  |
| WaterSense | Water Efficiency | Toilets, bathroom faucets, showerheads, urinals |  |