****

*Key*

*Connections*

**Announcing the 7th Annual**

**Presented by the**

**Oregon Public Purchasing Association**

**And Columbia Chapter of NIGP**

**What is it?**

The Reverse Vendor Trade Show (RVTS) is an event that allows suppliers, consultants, contractors, etc. the opportunity to meet with procurement professionals from numerous governmental agencies at one time. The governmental agencies attend booths or tables as suppliers roam the trade show floor to meet with individuals from each of the entities during a specified period of time. Once again OPPA and Columbia Chapter are jointly sponsoring the show.

**When is it?**

The 7th Annual Reverse Vendor Trade Show will be held on **Tuesday, March 6th, 2012** at the Memorial Coliseum Exhibit Hall at the Rose Quarter, One Center Court, Portland OR. The Show will run from **9:00 a.m. – 3:00 pm** the 9:00 am-10:00 am hour is reserved for our Sponsors. An open buffet lunch will be served to Agency members and vendors/sponsors from 12:00 p.m. to 1:30 p.m.

**How much will it cost my Agency?**

Nothing! There is **no cost** to Agencies participating in the Show.

**Why hold the Trade Show?**

Suppliers are charged a nominal fee for the opportunity to present their message to many agencies in a concentrated period of time. The Show raises funds for both NIGP Chapters for the purpose of increasing available scholarship funds and/or to meet other project goals.

**Is there a value to my agency?**

Yes! By participating in the RVTS, your agency may be meeting its outreach goals more effectively. You may reduce the number of supplier visits to your office. Your agency is viewed as being “accessible” to the supplier community. Plus, you may make valuable new business contacts for your agency.

**What is involved?**

At least two members from your agency will be attending the table and meeting with company representatives. You may bring your agency display, literature about doing business with your agency, and business cards. The Steering Committee volunteers will take care of arrangements for your table, lunch, etc.

**Past participants, both contractors and public agencies have**

**discovered great value by participating in the RVTS.**

*“This was great. An event such as this puts all the right people in the right place. Thank you!” – School District Purchasing Manager*

*“Meeting with dozens of suppliers in one place on a single day is a huge time savings for our agency.” – Public Agency Purchasing Manager*

*“The reverse vendor trade show is wonderful! No where would I be able to talk with so many accounts in one place. This is a must attend event.” - 2010 RVTS supplier attendee*

**Please register your agency today!**

**Register your agency through the OPPA Website-** [**www.oppaweb.org**](http://www.oppaweb.org)**. Look for the 2012 Reverse Vendor Trade Show Public Agency link.**

**Need additional information? Contact Gretchen Harold at** [**gretchen.harold@portofportland.com**](mailto:gretchen.harold@portofportland.com) **phone (503) 415-6596.**

****

**SEE YOU THERE!**